

# GÁBOR GAYÀ

## Product Designer

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### WORK EXPERIENCE

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#### Spiced Academy

Sep 2023 – Present

##### UX/UI Cohort Lead

- Teaching UX/UI principles to bootcamp students
- Facilitating weekly workshops for diverse groups both on-site and remotely
- Product Owner of the module, "AI for UX/UI Designers", teaching AI to +250 UX/UI Designers
- Iterated and improved the curriculum to keep it up-to-date and relevant

#### Beatsquares

Sep 2024 – Feb 2025

##### UX Lead

- Developed the founder's idea from a draft to MVP 0.5 and 1.0 & drafting steps to 1.5
- Contributed to the acquisition of the first two clients within 4 months of project
- Defining the hypothesis, analyzing the tested user's answers & prioritizing the results

#### Tekkr

Jul 2023 – Aug 2023

##### Product Designer

- Supported the Lead Designer developing the main concept of the product
- Developed the look and feel of the MVP

#### Junges Netzwerk

Dec 2022 – Jan 2023

##### Product Designer

- Analysis of previous research: Responsible of finding crucial flaws and outdated data redirecting the core of the project
- Conducted multiple user interviews with end users, SMEs and decision makers
- Developed the product from ideation to an implemented MVP

#### Vermibus Studio

Dec 2011 – Dec 2023

##### Artist and Founder

- Extensive experience in strategizing and managing large projects, both individually and in group settings
- Efficiently managed relationships and communications with multiple stakeholders
- Demonstrated a proven track record of adapting to complex environments and delivering high-value products

### EDUCATION & COURSES

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#### Practical AI for UX Professionals

May 2024 - Course

Nielsen Norman Group (NNG)

#### Scrum Master

Dec 2024 - Course

Learn Quest (Coursera)

#### Human Factors in AI

Jan 2023 - Course

Duke University (Coursera)

#### UX/UI Design

Oct 2022 - Dec 2022 - Education

Ironhack (Germany)

### SKILLS

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Facilitation; UX Design; UI Design; UX Research; Artificial Intelligence; Coaching; Leadership; Prompt Design; Figma; Scrum Master; Service Design; AI; Adobe Photoshop; Notion; Microsoft Teams